

REPORT ON GUEST LECTURE

Organized On

4th April 2021

‘SCOPE AND OPPORTUNITIES IN PHARMA MARKETING’

1. Name of Speaker: Mr. Bhavin Limbadia
2. Contact No. : 9327035310,
3. Designation: Zonal Sales Manager , KLM Laboratories Pvt.Ltd
4. Date & Time: Saturday, 4th April 2021, 2:00 PM-3.10 PM
5. Plat form: Online (Google Meet) meet.google.com/uxj-nirc-ibh
6. Audience Attending : B.Pharm Students & Faculty Members
7. Name of Coordinators: Dr. Sourabh Jain & Ms. Drashti Patel
8. Salient features of Guest Lecture

The Guest Lecture was conducted on 4th April 2021 at 2:00 PM and Mr. Bhavin Limbadia, delivered the lecture on the topic entitled “Scope and Opportunities In Pharma Marketing?”. He briefed the students about the current scenario of Marketing in the Pharma sector and the various career options in Pharma marketing. He also explains job responsibility, marketing strategy and tips for becoming a successful sales executive. The lecture was very informative and fruitful for the students. He also interacted with students and responded the queries of the students with regards to the job opportunities in India and abroad.

List of attendance

1. The Faculty members : 07
2. Students of B.Pharm : 70

Principal

Dr. Richa Dayaramani

GUEST LECTURE SERIES



WEBINAR

SCOPE & OPPOURTUNITY IN PHARMA MARKETING

 10/04/2021

 2:00 to 3:00 pm

Convener

Dr. Richa Dayaramani

Principal, Khyati college of pharmacy

Co-ordinator

Dr. Sourabh jain | Ms. Drashti Patel



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Mr. Bhavin Limbadia

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